

Radio Script

Date: 02/18/02

Client: Centers for Medicare & Medicaid Services

Medium: Radio "Preventive Services"

Length: :60 English (For Translation Purposes Only – Recorded in Spanish)

Spot #:

Daughter: Dad, you need to visit the doctor and have all those tests Mom has been talking about.

Dad: Mija, those tests cost too much! I'm fine. Don't worry.

Daughter: Dad, I do worry. I want you and Mom with me for a long time. Don't worry about the cost. I read that Medicare helps pay for screenings to detect colon and breast cancers, diabetes monitoring, and lots of other tests. Medicare even covers the cost for eye exams for people at high risk for glaucoma, and flu shots.

Dad: Is that true, Mija?

Daughter: Yes, dad. You have Medicare – use it. We need to call today for more information.

Annecr VO: Ask questions. Be informed.

Call Medicare anytime toll-free, day or night at 1-800-633-4227 and ask for information about Preventive Services. Or visit your local Social Security office to receive free printed information. Call 1-800-MEDICARE or visit www.Medicare.gov.

Helping You Help Yourself.